

Business model

stc group creates value by leveraging its exceptional expertise, talented workforce, and market-leading brand to drive transformative change. Supported by a robust ecosystem of stakeholders and strategic partnerships, stc group combines world-class infrastructure, cutting-edge technologies, and strong financial performance to deliver innovative solutions that enable economic and societal growth.

Guided by its vision, stc group is committed to fostering inclusivity, sustainability, and progress across its operations, empowering its stakeholders and shaping a thriving future.

stc group's strengths

- Exceptional expertise and experience**
Talented and diverse team of 18,921 employees.
- Market-leading brand**
Among the most valuable brands in the Middle East.
- Deep ecosystem of stakeholders and partnerships**
Robust and growing network of strategic partners and key stakeholders.
- World-class network and cutting-edge technology**
Best-in-class network infrastructure complemented by state-of-the-art technologies.
- Strong financial fundamentals and a proven track record**
Outstanding track record of financial performance with record-breaking growth.

Create value

Vision
Digital and telco leader, enabling the society and economy to thrive, in KSA and beyond.

Key business activities
stc group is leading the digital transformation, nationally and regionally, by offering a variety of ICT solutions and digital services in several categories including telecommunication, IT, financial technology, digital media, cybersecurity and other advanced digital solutions.

New stc group operating model

The diagram illustrates the 'New stc group operating model'. At the top is the 'Interaction framework'. Below it, three main components are connected by red lines: 'stc group shared services', 'Clusters of influence', and 'stc group functional units'. A dashed box labeled 'Subsidiaries' is positioned below these three components, with vertical lines connecting them. A legend indicates that green lines represent 'Indirect' relationships and red lines represent 'Direct' relationships. At the bottom, three purple boxes represent the company's values: 'Drive', 'Dynamism', and 'Devotion'.

Values
Drive, Dynamism, Devotion

For its stakeholders



Customers

Aspire to be a critical digital enabler, connecting millions of customers to break digital divides.



People

Provide an equal and inclusive work environment supported by a dynamic and diverse culture that attracts, develops and retains the best talent.



Environment

Committed to realizing net zero by 2050, playing its part in combating the ICT industry's contributions to global greenhouse emissions.



Society

Engage and invest in the wellbeing of its communities through unique services, digital innovation, transformative technologies and meaningful investments.



Shareholders

Continue to grow shareholder value in its journey to be the leading digital enabler in the region.