## Success Partners

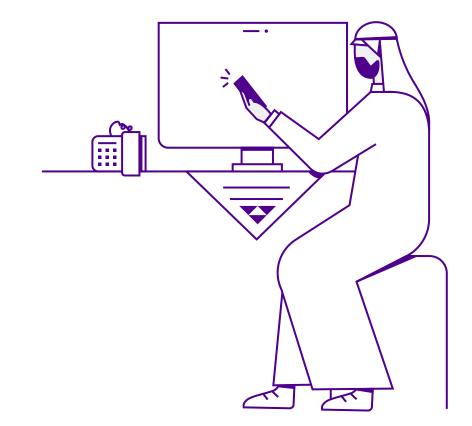
# **Program Brochure**

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### **About the Program**

Become one of stc's Success Partners and begin your customer experience service with the region's leading company in telecommunications and technology. The purpose behind the program is to empower and support small and medium scale businesses by providing our services through our success partners. Furthermore, the program enables our partners to obtain a wider customer base through selling our products and services. Partners' success is also supported by the benefits and bonuses given out to top performers.



### Success Partners Program levels

The program evaluates the performance of each partner based on specific criteria. Each KPI is weighted according to its importance, and the total score will determine the level of each weight. The program includes 3 Tiers:

- Gold
- Silver
- Blue

Each Tier includes unique features specifically designed to motivate our partners, help them grow, and reward them for their stellar performance.



### Success Partners Program Features

| Features  | Gold       | Silver     | Blue       |
|---|------------|------------|------------|
| Potential sale clients                              | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Promotional offers/ Offers for<br>company employees | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ |
| Incentives to achieve goals                         | \$\$\$     | \$\$       | \$         |
| Quality incentive                                   | \$\$\$     | \$\$       | \$         |
| Personnel Development Fund                          | $\bigcirc$ | $\bigcirc$ | _          |
| Event invitations                                   | $\bigcirc$ |            |            |
| Exclusive accounts                                  | $\bigcirc$ | _          | _          |

Why stc?

stc is considered the leading telecommunications and information technology service in the region.

The Success Partnership Program's tiers includes an array of features.

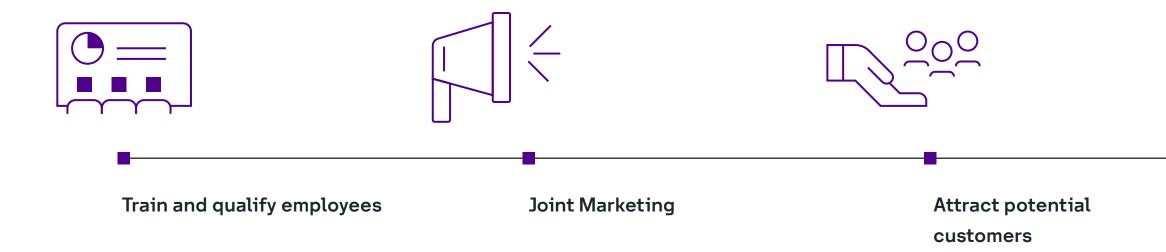


A comprehensive portfolio of information technology and telecommunication services.

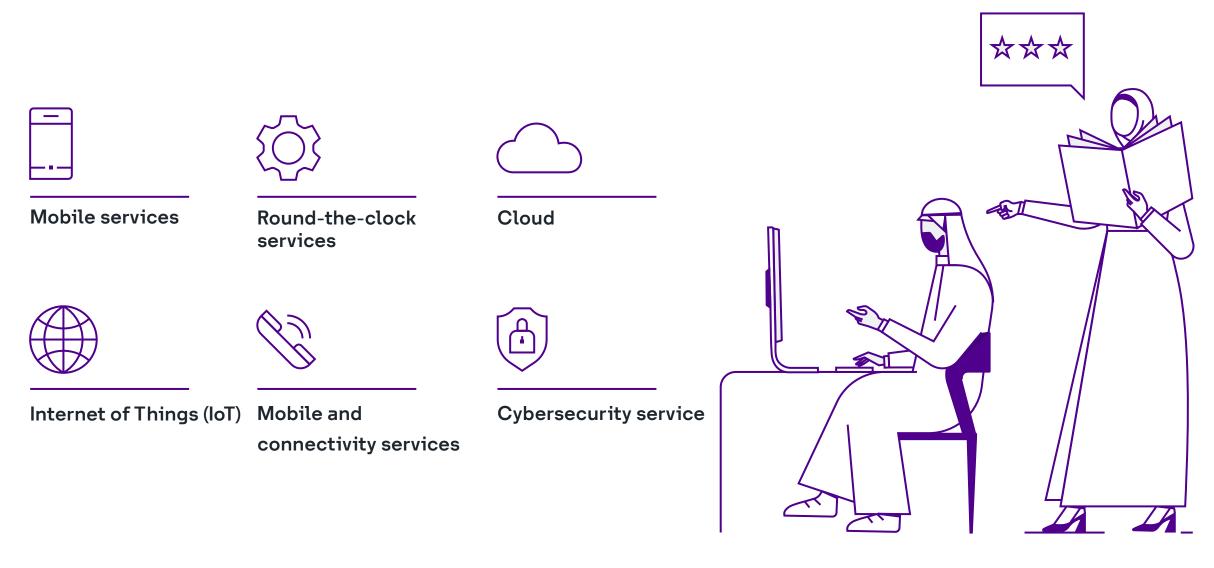


### How will the Success

### Partnership Program help you?



### **Our Product Portfolio**



# Join now

### Click to register

(https://www.stc.com.sa/wps/wcm/connect/english/business/partners)

### Contact us on

newpartner@stc.com.sa